

COURSE CODE-2041303
PG DEGREE EXAMINATION – JAN 2009
M.A(TM)

TOURISM PRINCIPLES AND PRACTICES
(For Candidate Admitted from Calendar 2007 Onwards)

Time: 3 Hours

Max.Marks:75

Section-A

Answer All the Questions:

15 X 1 = 15

1. Define the term “tour”
2. What is domestic tourism?
3. What is pleasure travel?
4. Explain the term PATA.
5. Who are travelers?
6. Define motel.
7. Who is a traveler?
8. What are the modes of transport?
9. Name the elements of tourism.
10. What is “indrail pass”?
11. What is “Aeroflot”?
12. What are the types of accommodation?
13. Give five major “must see” places in India.
14. Explain the term T.T.D.C&I.T.D.C.
15. What is W. T.O.?

Section-B

Answer any Five Questions:

5 X 6 = 30

16. a. What is the origin of tourism?

(Or)

- b. What are the kinds of tourism?

17. a. Write about the importance of tourism in national economy.

(Or)

- b. What are the social impacts of tourism?

18. a. What are element of international tourism?

(Or)

- b. What is scope of tourism in India?

19. a. What need for travel motivation?

(Or)

- b. What is the negative impact of tourism?

20. a. Explain the role of road transport in the development of tourism.

(Or)

- b. Discuss about the important tourist centers in India

Section- C

Answer any Two Questions:

2 X 15 =30

21. Write about the evolution of tourism in India
22. Discuss about the various finding of ancient travelers who considered India as a tourist paradise.
23. Discuss about the role of accommodation sector in tourism Industry.
24. What is role of government in the tourism industry?
25. Write about manila declaration on world tourism.