

COURSE CODE - 2041217

PG DEGREE EXAMINATION – JAN 2009

MBA / MBA (ALL BRANCHES)

PRINCIPLES OF MANAGEMENT

(For Candidate Admitted from Calendar 2007 Onwards)

Time: 3 Hours

Max. Marks: 75

Section-A

Answer all the Questions:

15 X 1 = 15

1. What is management?
2. Define concept evolution.
3. What is management thought?
4. What is Administration?
5. Define Entrepreneurs.
6. What is leaders.
7. Nature of organizing.
8. What is organization structure?
9. What is delegation authority?
10. What is defecation?
11. Management Growths principles.
12. Explain poverty line principles.
13. Explain the working force in Indian population.
14. Define motivation.
15. What is sympathetic striate.

Section-B

Answer any Five Questions:

5 X 6 = 30

16. a. Explain purpose of staffing.

(Or)

- b. Define needs for control.

17. a. Explain Traditional and modern techniques.

(Or)

- b. Explain Traditional and modern techniques.

18. a. What are objectives of planning?

(Or)

- b. What is the sympathetic strike?

19. a. What is motivation?

(Or)

- b. What is price leadership?

20. a. What are the concepts of price leadership?

(Or)

- b. What are the diversifications of planning organization?

Section – C

Answer any Two Questions:

2 X 15 = 30

21. What are the entrepreneurship manages.
22. What are the nature and importance steps in planning?
23. Explain briefly decision making.
24. What are the price concepts under the principles of monopolistic?
25. Explain the types planning briefly.