

COURSE CODE - 6040401

M.PHIL DEGREE EXAMINATION - JAN 2009

M.PHIL (MANAGEMENT)

MANAGEMENT INFORMATION SYSTEM AND

INTERNATIONAL TRADE

(For Candidate Admitted from Calendar 2007 Onwards)

Time: 3 Hours

Max.Marks:100

Section - A

Answer All the Questions:

10 X 3 = 30

1. What is E-transformation?
2. Explain about E-Business?
3. What are the types of information system?
4. Give few examples for office automation?
5. What is personnel information system?
6. What is ERP?
7. Define E-business?
8. Explain the term MNC?
9. What is WTO?
10. What is insurance?

Section - B

Answer any FIVE Questions:

5 X 6 = 30

11. Write about the recent trends in information technology?
12. Describe about the category of MIS?
13. How would you evaluate an E-CRM?
14. Write about the role of the CIO?
15. Explain about the trade blocks?
16. What are the merits of international trade?
17. Write about the procedure involved in selection of a market segment?
18. What is the need for insurance?

Section - C

Answer any TWO Questions:

2 X 20 = 40

19. Write about the impacts of information system on business effectiveness?
20. Discuss about the market entry strategies?
21. Write about the export and import regulation?