COURSE CODE – 3040401

PG DIPLOMA EXAMINATION – JAN 2009

PGDBA / PGDOM

MANAGEMENT INFORMATION SYSTEM

(For Candidate Admitted from Calendar 2007 Onwards)

Time: 3 Hours   **Max.Marks:75**

Section-A

Answer all the Questions: **15 X 1 = 15**

1. Define management?
2. What is mean by system?
3. Define IT?
4. What is mean by decision making?
5. Define office automation?
6. What is mean by organization structure?
7. Define information system?
8. Define Relationship?
9. What are the production systems?
10. What is mean by Enterprises?
11. Define E-Business?
12. Abbreviation of EMA?
13. What is mean by CIO?
14. What are business effectives?
15. Define valuation process?

Section – B

16. a) What are the changing faces of business environment?

    (Or)

    b) What are the evaluations of business process?

17. a) What are the type's information systems?

    (Or)

    b) What are the classifications of MIS?

18. a) Explain in marketing information system?

    (Or)

    b) Details in production information system?

19. a) What are the evaluations of enterprise information system?

    (Or)

    b) What are the customer service and support automation?

20. a) Explain in role of CIO?

    (Or)

    b) Write down the business effectiveness as a function of cost?

Section – C

21. Explain in emerging trends in information technology?
22. Explain in MIS and organization structure?
23. Write short notes on inter relationship of functional management information system?
24. Details in evaluating an E-CRM product?
25. Explain in valuation process of information system applications?