

COURSE CODE – 2040401

PG DEGREE EXAMINATION- JAN 2009

MBA (ALL BRANCHES) / M.A(BUS.ECO) / MIBM / M.COM(CA) /

M.SC (IT&MGT)

MANAGEMENT INFORMATION SYSTEM

(For the Candidates Admitted from Calendar Year 2007)

Time : 3 hours

Max. Marks 75

Section-A

Answer All the Questions:

15 X 1 = 15

1. What is mean by MIS?
2. What is mean by business?
3. Define IT?
4. What is mean by decision making?
5. Define E-transmission?
6. What is mean by organization structure?
7. Define information system?
8. Define Relationship?
9. What are the support system?
10. What is mean by Enterprises?
11. Define E-Business?
12. Abbrivation of E-CRM?
13. What is mean by CIO?
14. What are the vendors?
15. Define valuation process?

Section – B

Answer any Five Questions:

5 X 6 = 30

16. a. What are the understanding information system?

(Or)

b. What are the evaluation of business process?

17. a. What are the types of information systems?

(Or)

b. What are the office automation system?

18. a. Explain in implementation of MIS?

(Or)

b. Details in production information system?

19. a. What are the evaluation of enterprise information system

(Or)

b. What are the evaluating an E-CRM product?

20. a. Explain in role of CIO?

(Or)

b. Write down the business effectiveness as a function of cost?

Section – C

Answer any Two Questions:

2 X 15 = 30

21. Explain in evaluation of business process?

22. Explain in categories of MIS and organization structure?

23. Write short notes on inter relationship of functional management information system?

24. Details in customer service and support automation?

25. Explain in valuation process of information system applications?